

10 Tips to Fully Optimize Your Posts

SEO Checklist

- Use the keyword or related key phrase in your post title.
- Title should be written in Heading 1, subtitles Heading 2.
- Place the keyword or related key phrase in the URL, if possible. Keep it short as long URL's are not favored by Google.
- Use good grammar. Search engines do not favor bad grammar usage.
- Improve overall user experience by having a fast website and engaging content.
- Add Alt-Text to all your images and make sure that you use keywords or key phrases that are closely aligned to your image and article content.

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